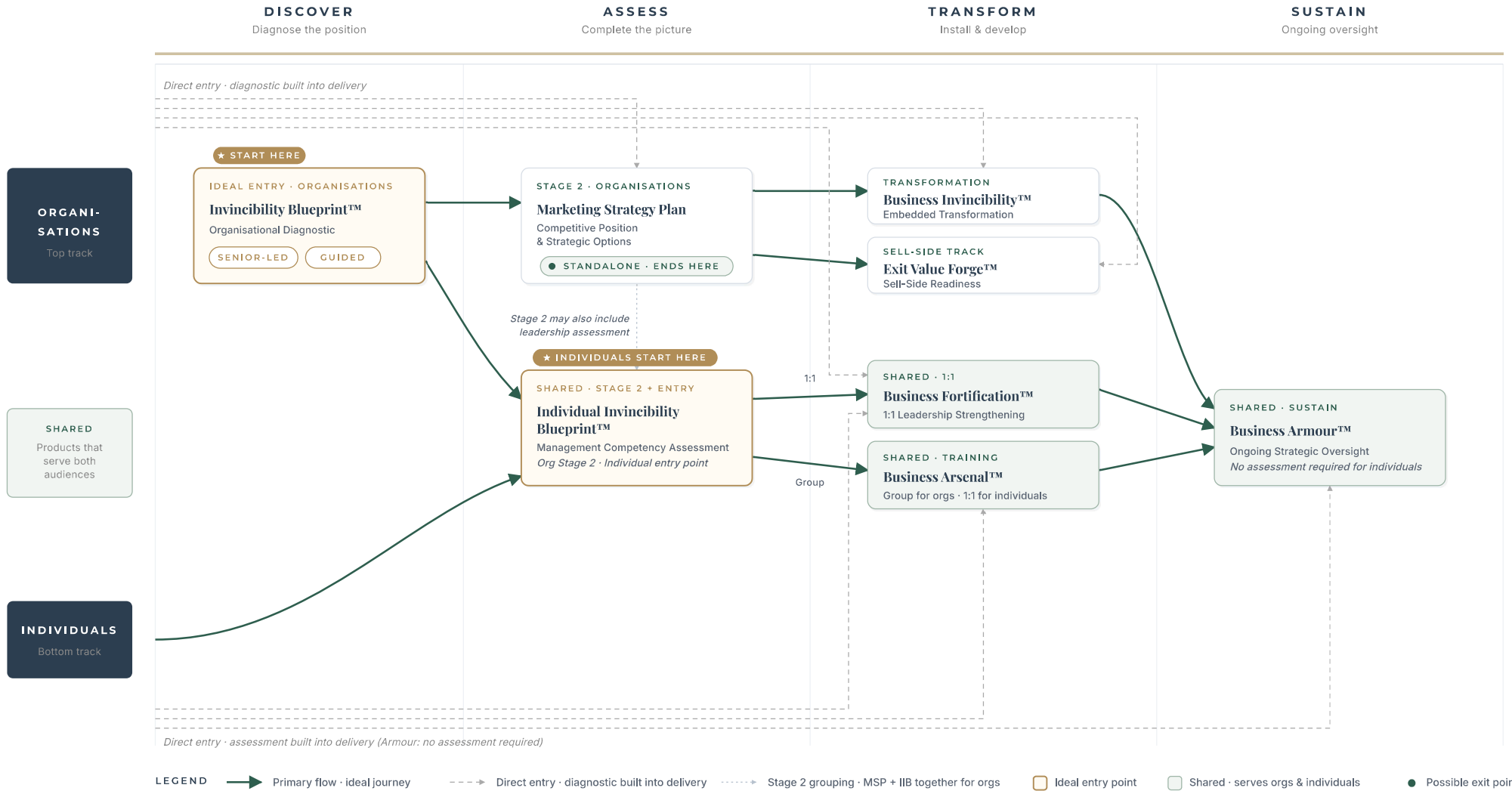


Product Flow & Engagement Map

Two audiences (organisations and individuals) flow through DISCOVER, ASSESS, TRANSFORM and SUSTAIN, powered by a shared AI-enhanced diagnostic infrastructure.



FOUNDATION LAYER
AI-Enhanced Diagnostic Infrastructure

01 Organisational Diagnostics	02 Marketing Strategy	03 Management Assessment	04 Operating System Design	05 Goal-to-Calendar Decomposition
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Purpose-built engines designed by Greg Kurnikov. AI surfaces the evidence; human judgement drives every decision.